

Guild Hall

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GUILD HALL ADDS NEW MEMBERS TO ITS BOARD OF TRUSTEES



Lincoln Palsgrove IV; Monica Tessler

June 18, 2024 — East Hampton, NY: Guild Hall (158 Main Street, East Hampton) announced today the appointments of **Lincoln Palsgrove IV** and **Monica Tessler** to its Board of Trustees.

In 1930, East Hampton resident and philanthropist Mary Woodhouse anonymously dedicated land and an initial financial gift toward building Guild Hall, one of the country's first interdisciplinary centers. Ninety-three years later, Mary's great-grandson, **Lincoln Palsgrove IV**, has joined the Guild Hall Board of Trustees.

Lincoln Palsgrove IV was born in New York City and raised in Manhattan's Carnegie Hill neighborhood, where he lives today. He has a 25-year tenure in various capacities in the real estate industry. His work spans architectural project management, place marketing, and venue design for commercial retail destinations, condominiums, and master-planned communities across the United States. Previously Director of Marketing at The Howard Hughes Corporation and Brookfield Properties, Lincoln has an extensive background in leadership roles advancing new development projects, including design, sales, and brand strategy. He has worked at the Alliance for Downtown New York, coordinating with Mayor Bloomberg's City Hall deputies and FEMA to implement infrastructure improvements in Lower Manhattan, the largest business improvement district in the country, in the wake of September 11th, 2001.

Lincoln is currently the Principal of Marketing and Public Relations at the offices of APRE Consulting. He is a New York University graduate and resident of Southampton and New York City. His knowledge of the East End runs deep. Lincoln's family in addition to founding Guild Hall, established East Hampton Library, and the Village Nature Trail— all treasured institutions to this day.

"As a new Trustee, I am thrilled to join such an esteemed group and help steer this prolific arts organization long into the future," shared Lincoln Palsgrove IV. "I know my great-grandparents would be smiling down from above as Guild Hall approaches its 100th year."

Monica Tessler attended Hamilton College, where she received a BA in Art History. After college, Monica worked in New York for private art dealer Leslie Feely, with whom she helped open a public gallery space on the Upper East Side. After working at Leslie Feely Gallery, Monica moved to Luhring Augustine Gallery as Assistant Director. From there, she shifted careers to Merchandising for the fashion company Michael Kors, helping bring their e-commerce business in-house.

Monica and her husband, Peter Tessler, are active in the art community. They are current members of the Whitney Museum's Artist's Council, a patron group committed to supporting emerging artists. They are also actively growing their personal art collection. Monica and Peter support their local Hamptons community as art patrons and contributors to Southampton Hospital Foundation and the Ross School, where Peter serves on the Board. Monica and Peter live full-time in East Hampton with their three young children.

"I am thrilled to join the board of Guild Hall, the cultural landmark of the East End," says Monica Tessler. "As a full-time resident, I, along with my husband and three young children, deeply appreciate the artistic and educational opportunities Guild Hall provides. I look forward to contributing to its continued success and enriching our community's heritage."

Executive Director Andrea Grover says, "We are delighted to add Lincoln Palsgrove IV and Monica Tessler to our Board of Trustees. They bring fresh perspectives that will help us serve our fourth generation of East End residents."

ABOUT GUILD HALL

Guild Hall is the cultural heart of the East End: a museum, performing arts, and education center, founded in 1931. We invite everyone to experience the endless possibilities of the arts: to open minds to what art can be; inspire creativity and conversation; and have fun.

Guild Hall has served four generations and introduced audiences to the most storied artists and performers of our time. As we approach our centennial, we are nearing the end of a state-of-the-art renovation to match the caliber of our artistry for twenty-first-century audiences. The facility-wide Capital Improvements Project & Campaign includes top-of-the-line physical and technological enhancements to better deliver on our mission as an artist-driven, interdisciplinary institution. The project will be completed in July 2024 with the reopening of the Hilarie and Mitchell Morgan Theater.

For more information about Guild Hall, please visit [GuildHall.org](https://www.guildhall.org).

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