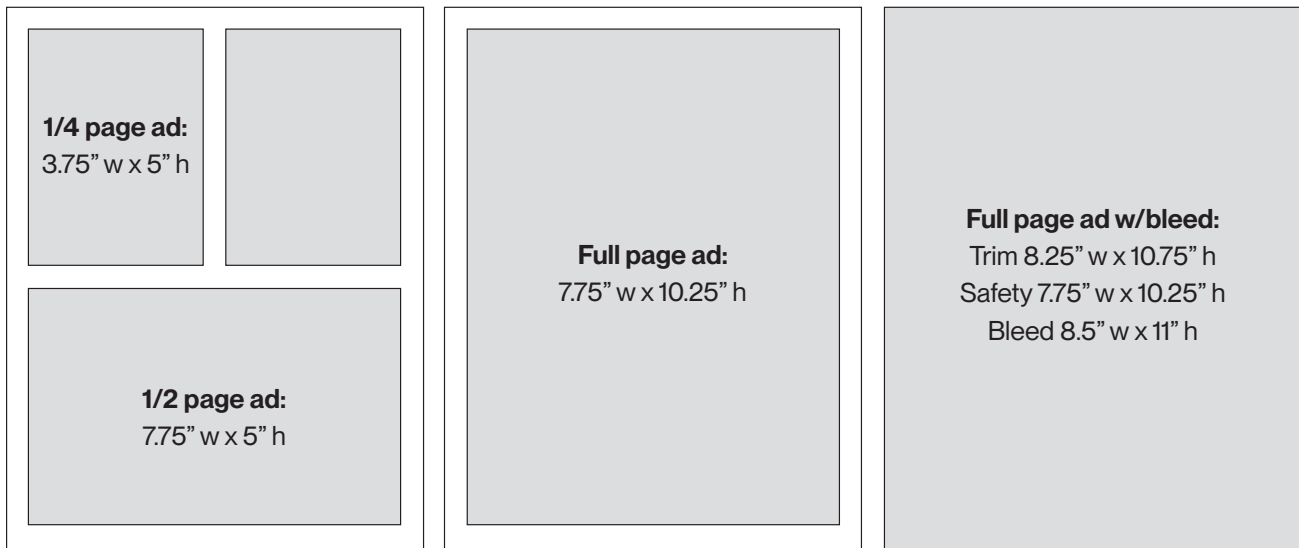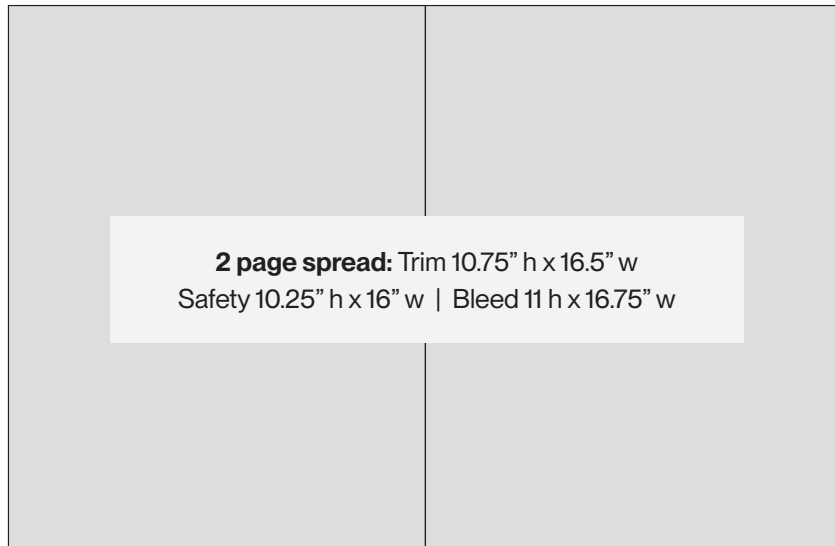# Guild Hall

SEASON PROGRAM GUIDE AD SPECIFICATIONS

1/4 page ad:
3.75" w x 5" h

1/2 page ad:
7.75" w x 5" h

Full page ad:
7.75" w x 10.25" h

Full page ad w/bleed:
Trim 8.25" w x 10.75" h
Safety 7.75" w x 10.25" h
Bleed 8.5" w x 11" h

2 page spread: Trim 10.75" h x 16.5" w
Safety 10.25" h x 16" w | Bleed 11 h x 16.75" w

Season Program Guide: 8.25" w x 10.75" h

Full page ad: 7.75" w x 10.25" h

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1/4 page ad: 3.75" w x 5" h

1/2 page ad: 7.75" w x 5" h

Files should be submitted as pdf, png, or jpg.

All images should be 300dpi, cmyk color.

PDFs should have all type converted to outlines.

No crop or registration marks please.

Files will be returned if they do not match these specs.

Send print ready files to cferguson@guildhall.org
with the subject line: Season Program Guide.